

Agent Engage™

Partner Benefits Overview

BreakthroughBroker.com is the country's largest resource for real estate professionals. The site offers free, easy-to-use resources such as print marketing templates, pre-written and customizable prospecting letters, monthly newsletters, customer presentations, business and marketing plans, technology reviews, checklists, and hundreds of downloads, all designed to help real estate agents sell more homes and make more money. The site is used by a broad range of agents, from rookie agents to multi-million dollar producers, both from independent brokerages and major name brands.

Agent Engage is a unique partnership that gives you the opportunity to connect with the agents in your marketplace by signing them up for BreakthroughBroker.com through the Agent Engage product.

AGENT ENGAGE BENEFITS

White Label: BreakthroughBroker.com will be branded for you. You'll have your information displayed on every page of the site. When agents use the helpful tools in the site, they will be reminded that you are their partner in success.

Stay top of mind: After agents sign up for Agent Engage they will automatically receive business builder emails twice a week. All of these email contain information related to their success, such as business plans, prospecting ideas, marketing best practices, and many more items designed to help agents sell more homes.

Monthly national training: Agents will be invited to a webinar every month, designed to help them sell more homes. Taught by the national speakers from BreakthroughBroker.com, the webinars focus on topics like technology, productivity, marketing, business planning and many more in the live monthly webinar.

A reason to call: You will receive periodic activity reporting outlining what your agents are doing on BreakthroughBroker.com. If you notice one of the agents you've enrolled through Agent engage has been to your site that week, that would trigger a "reason to call" to see if they can use your services.

Monthly Coaching: You are invited to BreakthroughBroker.com's monthly live brainstorming sessions designed to help you leverage the Agent Engage product as well as discuss other ways of building relationships with the modern real estate professional. (You will have access to past recorded coaching sessions as well).

On demand training center: As a Agent Engage customer, you will have access to BreakthroughBroker.com's recorded education library.