

# BB VIP Agent FAQ's

## **WHY WOULD AN AGENT WANT TO USE BREAKTHROUGHBROKER.COM?**

As small business owners real estate agents have a wide variety of tasks and challenges they face on a daily basis. Building and maintaining a successful and efficient real estate career is a complex and rewarding endeavor. BreakthroughBroker.com was created to help agents be more successful, more efficient, and ultimately achieve their professional goals. What truly sets BreakthroughBroker.com apart is that it has no cost to real estate agents. Site features include:

- Print marketing templates which are customized quickly and easily online using our web to print technology
- Business planning materials such as the Annual Business Plan, Marketing Plan, and Referral Plan
- Technology reviews, tips, tricks, and tutorials
- Listing photo branding system
- Social media techniques, plans, and best practices
- Expert interviews
- Sales concepts
- Lead generation techniques
- Fresh ideas and information every week
- Productivity checklists
- The information within BreakthroughBroker.com is often not found on company websites, and may cost you a lot of money if found elsewhere.

## **WHY WOULD AN AGENT WANT TO CREATE A BB VIP ACCOUNT?**

Agents who create an account using a VIP reference ID will experience a variety of benefits.

White label version of the website which removes marketing from any other industry partners

- Invitations to monthly agent training sessions presented by Breakthrough Broker and sponsored by their industry partner. These sessions will include topics such as technology that helps agents make more money, productivity, marketing ideas, social media do's and don'ts, safety, and many more.
- Weekly emails which highlight the best and newest information and tools from the Breakthrough Broker website, designed to build the momentum of their business.
- Early release content such as prospecting tools not available to non-VIP account holders until a later date.
- Live customer service



## **HOW MUCH DOES BREAKTHROUGHBROKER.COM COST?**

BreakthroughBroker.com is free for all real estate agents worldwide. Additionally, all marketing templates can be customized and delivered to the agent's email at no cost.

## **IF AGENTS WANT TO ORDER PRINTING THROUGH YOUR SITE IS THAT FREE?**

No, professional printing and mail fulfillment is not free. Check pricing matrix for BreakthroughBroker.com pricing.

## **WHAT IS THE MOST USED PART OF BREAKTHROUGHBROKER.COM?**

This is a tough question to answer. There are literally hundreds of ideas, tools, checklists, planners ... you name it, BreakthroughBroker.com has it. And if we don't, let us know and we will work on developing it. That being said, the easy to use, free CREATE section is the most often used section of the site. It allows agents to create professionally designed, plug and play property brochures and special marketing letters.

## **WHO CAN CREATE A BREAKTHROUGHBROKER.COM ACCOUNT?**

Any practicing real estate professional in the world can create a free account on BreakthroughBroker.com.

## **HOW MANY AGENTS USE BREAKTHROUGHBROKER.COM?**

Currently we have over 52,000 agent visits per month to the site. These agents watch videos, download tools, create marketing materials, and interact with BreakthroughBroker.com, making it the largest and fastest growing resource in the industry.

## **WHAT IF THERE ARE NO VIP PARTNERS IN MY AREA?**

Please refer your trusted partners to us and we will let them know about the opportunity! Send us their name and phone information to [info@breakthroughbroker.com](mailto:info@breakthroughbroker.com). We are always looking to add VIP accounts in mortgage and title throughout the country.

## **CAN MY BROKERAGE BECOME A VIP MEMBER?**

We do have services we offer to brokerages both large and small. We can help increase agent production and improve recruiting. Send emails for more information to [info@breakthroughbroker.com](mailto:info@breakthroughbroker.com)

## **DOESN'T MY COMPANY GIVE ME ALL OF THIS?**

We certainly hope they give you some of what we provide on BreakthroughBroker.com. The fact of the matter is, we create new content, information, technology tips, and marketing every day, week, and month of the year. With over 250 items of information and tools we are growing constantly. We hope you use your company tools and ours as well. We are confident you will find the things you need to run and grow your business at BreakthroughBroker.com.