

BreakthroughBroker.com

FREE TOOLS, CONCEPTS, AND STRATEGY FOR REAL ESTATE PROS

print marketing

- Expired Listing Letter
- Withdrawn Listing Letter
- Have Buyer (magic letter)
- Low Inventory Prospecting
- Buyer Under Contract
- Withdrawn Listing
- Out of State Seller
- FSBO Letter
- New Agent Letter
- Luxury Brochure
- Home For Sale Two Sided
- Available Now Single Sided
- Listed Exclusively Two Sided
- Pre-written Newsletter Templates
- Newsletter Templates Without Stories
- Text Only Newsletter Stories
- Buyer Presentation Template (Powerpoint)
- Listing Presentation Template (Powerpoint)
- Recent Sales Postcard
- Luxury Listing Postcard
- Listing Presentation Template (Prezi)
- Self Promotional Brochure (8.5x11)
- Self Promotional Brochure (Booklet)
- For Rent Flyer Single Sided
- For Rent Flyer Two Sided
- Buying or Renting Postcard (Emotional)
- Buying or Renting Postcard (Financial)
- Tired of Renting Postcard (Benefits of Home Ownership)
- Just Sold Postcard
- Thinking of Selling Postcard
- Just Listed Postcard
- Open House Invitation Postcard
- Open House Guest Register
- Open House Door Hangers
- Open House Welcome Sign
- New Buyer Questionnaire
- Real Estate To-Do List
- Classic Letterhead
- Natural Letterhead
- Real Estate Themed Letterhead
- And so much more!

business planning and technology

- Annual Business Plan
- Marketing Plan
- Referral Plan
- Buyer Representation Tools
- Sphere Management
- Business Plan Spreadsheet
- New Agent Guidebook
- Accounting Workbook
- Accounting Tips for Agents
- Time Management Ideas
- Motivational Videos
- Mental Awareness Tips
- Side By Side Company Analyzer
- Branding Tools (My Online Yard Sign)
- Online Bio Tips
- Google Voicemail Tutorial
- Review: Zillow's Premier Websites
- Review: Nextdoor.com For Agents
- Review: Top 20 Free Websites
- Photography Tips

business planning and technology cont.

- Divorce Transaction Checklist
- Five things to Remember About Inspection Notices
- Energy Savings Features Checklist
- Things To-Do Today Checklist
- Real Estate Career Book Reviews
- Facebook™ Business Pages Basics
- Facebook™ Lists Tutorial
- LinkedIn™ Profile Trick
- Dealing with Listing Syndication
- Social Media Status Update Ideas
- Social Media Marketing Plan
- Social Media Marketing Planners
- 15 Creative Marketing Ideas for Social Media
- Facebook Cover Photo Trick
- Photo Branding and Zillow™
- How To Prospect FSBO on Zillow™
- How To be Found on YouTube™
- How To Grow Your Sphere - Three Part Series
- How to Build a Free CRM
- How to use email marketing
- Expert Interview With Trainer and Coach Bruce Gardner
- Expert Interview - Strategies For Winning Multiple Offers
- Expert Interview - Be Proud To Be A Real Estate Agent
- Expert Interview - Help Your Clients Be More Energy Efficient
- Expert Interview - Online Lead Generation
- Expert Interview -Doubling Your Net
- Expert Interview - Time Your Secret Weapon
- Expert Interview - What Do Top Producers Do
- The Not-To-Do List
- Expert Interview - How To Get More Listings
- Agent Safety
- Credit Myths
- Going Green - How Energy Savings Can Help Your Clients Afford More House
- Best Practices - Keeping In Touch With Past Clients
- Writing a Home Sale Contingency Clause
- Email Marketing Workbook
- Referral Planning Worksheet
- Get Credit For Your Commission
- Real Estate Assistant Best Practices
- Managers - The Power Of Expectation
- Managers - The Importance of Proactive Management
- Managers - Recruiting to Your Sweet Spot
- Free Blog Articles For Real Estate Agents
- **And so much more!**

other services

- Printing With Mail Fulfillment
- All Web-To-Print Templates Are Available As Free Downloads
- Printing With Drop Ship
- Monthly Strategy Webinars For Real Estate Professionals