

Breakthrough Broker Agent FAQ's

WHY WOULD AN AGENT WANT TO USE BREAKTHROUGHBROKER.COM?

Breakthrough Broker was built for agents, by agents, and is the most complete free resource for agents in the industry.

Site features include:

- Print marketing templates which are customized quickly and easily online using our web to print technology
- Business planning materials such as the Annual Business Plan, Marketing Plan, Referral Plans, and Prospecting Plans
- Technology reviews, tips, tricks, and tutorials
- Listing photo branding system
- Social media techniques, plans, and best practices
- Expert interviews
- Sales concepts
- Lead generation techniques
- Fresh ideas and information every week
- Productivity checklists

WHY WOULD AN AGENT WANT TO OPT INTO AN AGENT ENGAGE PLATFORM?

Agents who create an account using a Agent Engage ID will experience a variety of benefits such as:

- Invitations to monthly agent training. These sessions will cover topics such as technology that helps agents make more money, productivity, marketing ideas, social media do's and don'ts, safety, and much more.
- Weekly emails highlighting strategies and ideas to help build your business.
- Accountability of working with a trusted Affiliate on the site.
- Live customer service.]

WHO CAN CREATE A BREAKTHROUGHBROKER.COM ACCOUNT?

Any practicing real estate professional can create a free account on BreakthroughBroker.com.



HOW MANY AGENTS USE BREAKTHROUGHBROKER.COM?

Currently over 52,000 agents visit the site every month, making it the largest and fastest growing resource in the industry.

HOW MUCH DOES BREAKTHROUGHBROKER.COM COST?

BreakthroughBroker.com is free for all real estate agents worldwide. Additionally, all marketing templates can be customized and delivered to the agent's email at no cost via the Free PDF option in the CREATE section.

ARE PRINT ORDERS FREE?

No, professional printing and mail fulfillment are not free. Cost varies per item.

WHICH PART OF BREAKTHROUGH BROKER IS USED MOST OFTEN?

This is a tough question to answer because there are literally hundreds of high-valued content pieces on BreakthroughBroker.com. That being said, the CREATE section is one of the more popular sections on the site. In the CREATE section agents can create professionally designed, plug and play marketing materials at little to no cost depending on the printing option.

CAN MY BROKERAGE BECOME AN AGENT ENGAGE MEMBER?

We do have services we offer to brokerages both large and small. We can help increase agent production and improve recruiting. Send emails for more information to info@breakthroughbroker.com

DOESN'T MY COMPANY GIVE ME ALL OF THIS?

We certainly hope they give you some of what we provide on BreakthroughBroker.com. The fact of the matter is, there is new content, information, technology tips, and marketing materials created every day, week, and month of the year. Therefore, we are confident that you will find new tools and resources that you need to run and grow your business on BreakthroughBroker.com that are not available elsewhere.