

Breakthrough Broker

Agent Features Overview

WHAT IS BREAKTHROUGHBROKER.COM?

Simply put, BreakthroughBroker.com is designed to help real estate professionals grow their business and sell more homes. It is an all encompassing resource center that provides agents with the tools necessary to build a thriving real estate business. When an agent uses Breakthrough Broker, they gain a competitive advantage over other agents in their area by having exclusive access to high-valued content that is not available elsewhere.

SITE FEATURES INCLUDE:

- Business plans
- Marketing plans
- Referral workbook
- Accounting workbook
- Prospecting letters
- FSBO letters
- Withdrawn/Expired letters
- CRM reviews
- Facebook tips and tricks
- LinkedIn techniques
- Property brochures
- Postcards
- Expert interviews
- Social media techniques
- Blog content
- New agent startup
- Zillow FSBO marketing
- Listing photo branding
- Buyer presentation template
- Tech reviews
- Tech tutorials
- Lead generation tips
- Listing presentations
- Newsletter stories
- Checklists
- Professional letterhead
- **And so much more!**

MARKETING MADE EASY

Although it can be very time consuming, creating high quality marketing materials is critical to an agents personal brand. Through Breakthrough Brokers web-to-print technology, an agent can create top of the line marketing material in minutes.

In addition to having access to easily customizable print marketing, an agent is able to create promotional material and receive a free pdf copy in their email - made only possible by having an account on Breakthrough Broker.