



# BREAKTHROUGH BROKER

Save Money, Save Time, Sell More Homes.

## TOP 100 ITEMS ON BB

### FREE PURCHASE

#### EFFECTIVELY

Something in your contract seems to be before you sign. You don't want to sign after you've committed. The method since there will be a difference between you and the team. With your team and don't hesitate to not like something.



#### PATIENT, PERSISTENT, & DECISIVE

Buying a home is an important decision. You have to balance patience with your ability to be **decisive** when you find the right home. Depending on market conditions, your first offer may not get accepted but **be persistent**. Trust your intuition when you've found the right house and **go for it!**



12345 ANYSTREET PLACE  
DENVER, CO 80211  
**COMING SOON \$850,000**

**RECENT SALES**

Looking for modern construction in amazing location with all the perks? This Sunnyside Townhome has it all and no expense spared during creation - Luxury stainless steel GE Cafe upgraded appliances, sleek

12345 ANYSTREET PLACE  
DENVER, CO 80211  
**FULL PRICE OFFER IN 2 DAYS! \$740,000**

**HOME FOR SALE**

4321 SAMPLE AVENUE  
ANY CITY, STATE 98765  
5 Beds, 3 Baths, 3500 Sq. Ft.

**Real Estate COMPANY**

The property description goes here! This house is equipped with a huge kitchen and one average bathroom, it also has a huge living room, four bedrooms, a large dining room, a game room and a snug storage room.

**LISTED AT: \$450,000**

**YOU COULD OWN THIS HOME FOR \$4,250 A MONTH CHEAPER THAN WHAT YOU MAY BE PAYING IN RENT**

— The payment amount is an example and is not an offer to finance. Payment amount will vary based on credit, down payment, interest rates and various other factors.

— Payment based on \$860,000 purchase price, 20% down payment, 4.5% interest rate, 30 year mortgage. Payment based on \$860,000 purchase price.

**JUST LISTED \$860,000**

**Benefits of Home Ownership**

**TAX SAVINGS**

The government rewards homeowners by providing excellent tax benefits. Interest paid on your mortgage and other home-related expenses can generally be deducted from your income.

**HAPPINESS**

The feeling of owning your own home is unmatched. You can fix it up, make it get a dog, or plant what you want. Doesn't sound exciting?

**JU LIST**

12345 ANYSTREET PLACE

**\$500,000**

**AGENT NAME**  
REALTOR®  
LIC#: 1234567890  
MAIN: 333-333-3333  
CELL: 555-555-5555  
AGENTNAME@WEBSITE.COM  
WWW.WEBSITE.COM

## BUSINESS PLANNING, TECHNOLOGY, SOCIAL MEDIA

- Annual Business Plan
- Marketing Plan
- Referral Plan
- Accounting Workbook
- New Agents Planning Workbook
- Multiple Offer Worksheet
- Brand Workbook
- On-Demand Webinars
- Branding Workbook
- Things To Do Today Checklist
- The Best To-Do List
- Listing Management Checklist
- Real Estate Assistant Checklist
- Critical Date Checklist
- Geo Marketing Strategy
- FSBO Script
- 107 Powerful Prospecting Activities
- Listing Prospecting Checklist
- Door Knocking Strategy
- Open House Strategy
- On-Demand Workshops
- Product Reviews
- How-To Series
- Expert Interviews
- Book Reviews
- Real Estate GIFs for Facebook
- "What's your home worth?" Social Media Posts
- 12 Photos for Instagram V1. V2. V3.
- Facebook Cover Photos V1. V2. V3.
- Social Media Photo Updates
- Social Media Marketing Planners
- Blog Content for Realtors
- Email Headers

## CUSTOMIZABLE MARKETING MATERIAL

- Listing Flyers
- Team Listing Flyers
- Spanish Listing Flyer
- Open House Flyers
- Ledger Sizes Brochures
- Listing Postcards
- Every Door Direct Mailers
- Open House Postcards
- Team Listing Postcards
- "Thinking About Selling?" Postcard
- Buy Vs. Rent Postcard
- "Looking to Downsize Postcard"
- For Sale By Owner Postcard
- Recent Sales Postcard
- Luxury Listing Postcard
- Special Occasion Postcard
- Business Cards
- Listing Door Hanger
- Open House Door Hanger
- The Magic Door Hanger
- Home Evaluation Door Hanger
- Open House Team Marketing
- Open House Guest Register
- Open House Comparison Chart
- Single Open House Feedback Form
- Welcome Signs
- Open House Task Checklist
- Listing Presentation
- Spanish Listing Presentation
- Team Listing Presentation
- Buyer Presentation
- Facebook Listing Announcement
- Instagram Listing Post Templates
- Open House Social Posts
- "Looking To Downsize?" Social Posts
- "We Love Our New Home" Social Posts
- "We're Selling Our Home" Social Posts
- 5 Secrets Of A Stress-Free Purchase Infographic
- The Home Buying Road Map Infographic
- 6 Reasons To Own A Home Infographic
- 6 Tips Before Selling Your Home Infographic
- Spanish Infographics
- The Seller's Road Map
- Spanish Infographics
- Consumer-Facing Videos
- Newsletter Templates
- E-Newsletter Templates
- Letterheads
- Low Inventory Letter
- The Magic Letter
- For Sale By Owner Letter
- Referral Letter
- New Agent Letter
- Matching Listing Marketing Series
- Matching Open House Series
- Self-Promotional Brochure
- Buyer's Packet
- Home Comparison Chart
- Buyer Questionnaire
- The House Hunting Checklist
- Real Estate Terminology
- Offer Packet Cover Sheet
- Critical Date Checklist
- Emergency Contact List
- Trusted Vendor Document
- Please Remove Shoes Warning Sign
- Pets Are Here Warning Sign

**AND SO MUCH MORE!**

## OTHER SERVICES

- Automated Marketing Packages\*
- Monthly Strategy Webinars for Realtors
- Purchased Mailing Lists
- Broker Marketing Services

AMP is only available in participating MLSS and may not be available in all markets.

