

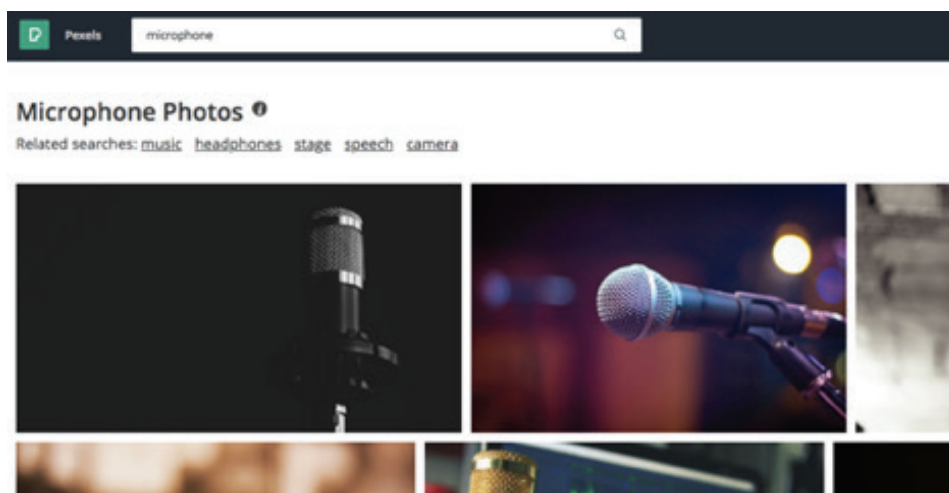
HOW TO CREATE AN AUDIOGRAM TO MARKET YOUR VOICE CONTENT



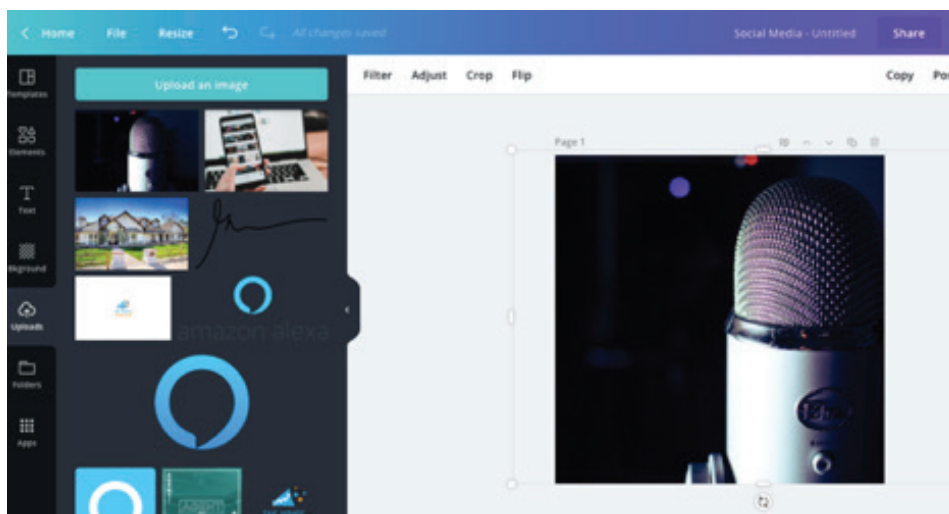
Now that you have the hard work done, how do you market your voice content such as a podcast or an Alexa Flash Briefing? You can easily create a social media graphic with an audio clip of your voice content as well as captions!

This is a multi-step process that isn't difficult but does take a little bit of time to complete.

1. Create your voice file
2. Save your voice file to your computer
3. Go to **Pexels.com** or another free high res copyright free photo website and download a photo that you will use as a background image for your marketing graphic



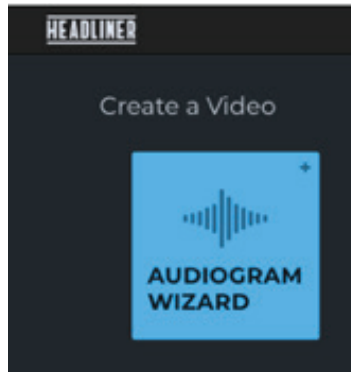
4. Go to **Canva.com** > Select the Social Media size template > Upload your Pexels graphic > Add your logos or text of your choice



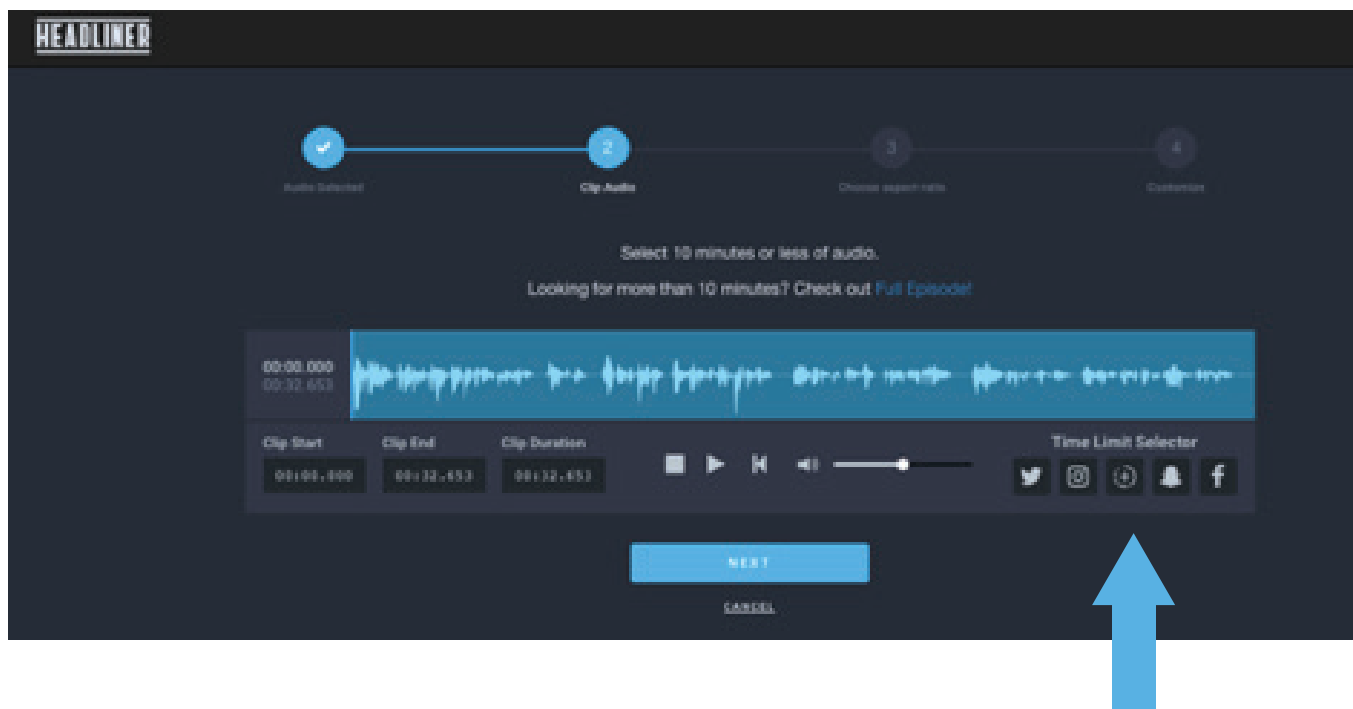
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5. Download this image as a png or jpeg
6. Go to **www.Headliner.App** website and create a free account
7. Select “**Audiogram Wizard**” option:



8. Upload your audio file
9. The next screen will allow you to select which section of the audio file you would like to have included. It also allows you to cut the file the correct length for different social media platforms:



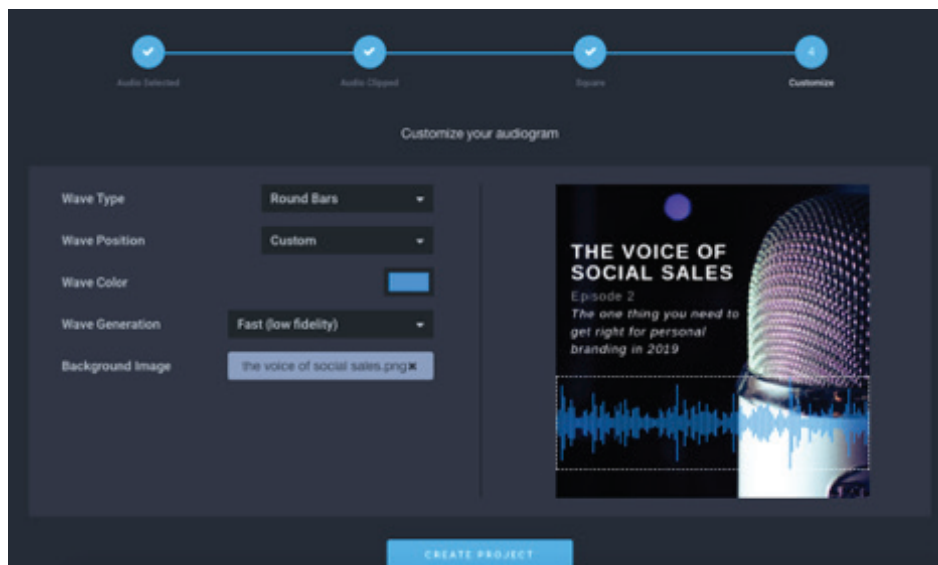
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10. Select the post size



11. Select the soundwave type, color, placement and upload your background image from **Canva.com**



12. The last step is deciding if you want to add captions on the next screen. If you do, go ahead and make sure they are correct and simply click Export!

Now you have made a social media ready post you can share with the world on all platforms!